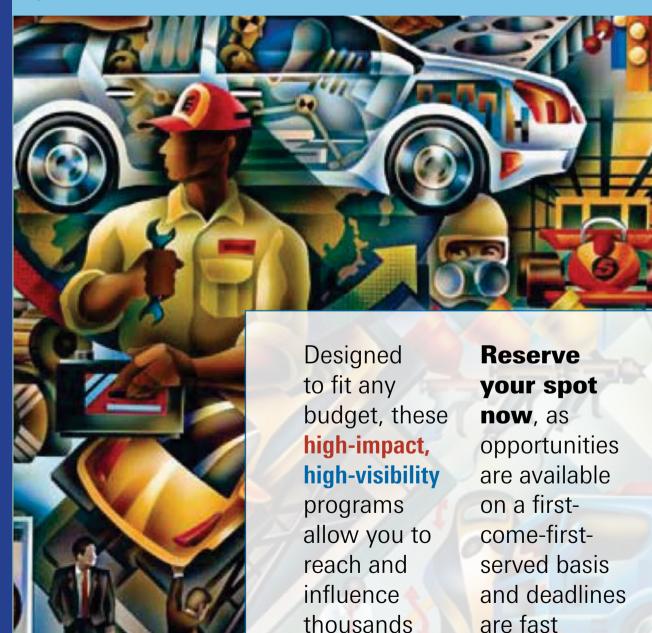
Sponsorship & Opportunities Brochure

automechanika CANADA

September 26 - 28, 2007 International Centre Toronto, Ontario, Canada



of qualified

during and

buyers before,

after the event.

approaching.

Strengthen Your Brand!



OFFICIAL SHOW BAGS

Provide attendees with convenience and your company with high-visibility exposure by sponsoring the official show bag. You will provide the pre-printed bags (we can help you get the best price through volume discounts) and we will distribute them at registration to each expo attendee with your compliments. One bag insert is also included.

Exclusive Opportunity C\$3,500

OFFICIAL SHOW BAG INSERTS

This is an excellent opportunity to ensure each and every attendee receives information about your company. Your company's promotional materials will be inserted in the official show bag to be given to all attendees at registration.

4 opportunities C\$1,000 each

PRE-REGISTERED ATTENDEE BADGE INSERT

Take the opportunity to reach every attendee before they even step foot on the show floor. Every pre-registered attendee will receive your company's marketing insert (one-page, 8.5" x 11") along with their expo admission badge.

2 opportunities C\$1,500 each









Maximize Your Exposure!



BRANDED BADGE LANYARDS

Imagine your company name around the neck of every expo attendee. You will provide the double-clip lanyards (we can help you get the best price through volume discounts) and we will distribute them at registration to each expo attendee with your compliments.

Exclusive Opportunity C\$3,500

REGISTRATION COUNTER PENS

Provide a convenience and a lasting impression to attendees as they complete their registration forms and take notes in seminars and on the show floor. This sponsorship spans beyond the show when attendees carry your company's marketing message back to their office.

You must provide a minimum of 1,000 pens.

Exclusive Opportunity C\$1.000

SEMINARS

A comprehensive seminar program keeps buyers in tune with the market, new developments and aids them improving their business skills. Get pre-show and onsite company recognition. Sponsor a single session or an entire track!

 Inclusion in the Sponsor Recognition ad within the Official Show Directory and Web site.

Keynote Exclusive Opportunity C\$5,000

Individual Seminar Sponsorship Multiple Sponsorships! C\$1,500















Increase Your Visibility!



BILLBOARD AD PANELS

Your company name, logo, booth number and advertisement brilliantly displayed on a one single-sided 37" x 87" panel. A variety of key and high-visibility locations are available.

- Sponsor provides artwork.
- Production costs are included.

Multiple Sponsorships! C\$950

"YOU ARE HERE" FLOOR PLAN AD SPACE

Prime Location! Be seen over and over as attendees return to the billboard throughout the show.

See your company ad (36" x 36") highlighted beneath the Official You-Are-Here Floor Plan. With up to 6 of these 87" high billboard panels placed throughout the show floor, your company will maximize their exposure and visibility.

 Sponsor will provide artwork, production included

Exclusive Opportunity! C\$3.000

AISLE SIGNS SPONSOR ADS

See your company names and booth number displayed at the bottom of the 2' x 4' sign in prominent positions on the show floor. Specific aisles may be requested.

- Production costs are included.
- Sponsor is responsible for providing artwork

Multiple Sponsorships! C\$800

ADDITIONAL SPECIAL FEATURE AREAS

A variety of key and high visibility opportunities are available. Please call for pricing details.











SPONSORSHIP AGREEMENT

0	Badge Lanyards	C\$	4	3.500 (Ri	ghts Only)				
0	Registration Counter Pens			•	ghts Only)				
0	Official Show Bags [SOLD]			•	ghts Only)				
0	Official Show Bag Inserts			1,000	<i>,</i>				
0	Pre-registered Attendee Badge Inser	t C\$,	1,500					
0	Seminars (Keynote)	C\$	ļ	5,000					
0	Seminars (Individual Seminars)	C\$,	1,500					
0	Billboard Ad Panels	C\$		950/ea	Qty	=	C\$		
0	You Are Here Floorplan Ad Space	C\$,	3,000					
0	Aisle Sign Sponsor Ads	C\$		800	Qty	=	C\$		
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					Total \$				
AL	L PRICES ARE IN CANADIAN DOLLARS								
Please return this signed agreement with a 50% deposit to reserve your sponsorship opportunity:									
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	No refunds. Please note that your sponsorship will not be promoted until your sponsorship fee is paid in full. It is understood that Exhibitors are responsible for providing Messe Frankfurt, Inc. with all company logos and materials for use with any sponsorship,								
	and that all company logos and material are subject to approval by Messe Frankfurt, Inc.								

Signature: Date:

We agree to abide by the conditions outlined above.